





David Muo

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WORK EXPERIENCE

April 2024 to date

Monitoring Evaluation Accountability and Strategy expert.

Freelance Consultant - Full time

Howard & Associates Consulting Limited - part time

Key roles and achievement(s):

Data analytics, strategy, Research, Monitoring & Evaluation.

- Fairtrade Africa strategy 2023-2025 evaluation - *Expert. (2025)*
- MEL & Data Analytics advisor at Lutheran World Federation (LWF) programs evaluation in Kakuma & Dadaab (2024).
- Data Analytics advisor during the GEAP mid-term evaluation for Micro Enterprises Support Programme Trust (MESPT), funded by the Royal Danish Embassy in Kenya, Ministry of Foreign Affairs (DANIDA).
- PMEL technical advisor during PELUM Kenya's PENELI IV program mid-term review (MTR) [2023]
- I successfully conducted a needs analysis scoping study in 5 counties in Kenya for a UK-based organization dubbed Campaign Female Education (CAMFED) and developed project frameworks. [Dec 2022]
- I coordinated the data management and accountability cycle for an international assignment and conducted a successful project baseline evaluation for a biodiversity conservation project by Bread for the World Germany (BfTW) and implemented by Africa Biodiversity Network (ABN) together with four of its partners in Ethiopia (ISD), Benin (CEVASTE), Ghana (RAINS), and Zimbabwe (Earthlore Foundation South Africa).
- Successfully developed primary data collection tools, led a team of 12 enumerators to collect data on the Kobo tool and analyzed the data in SPSS 28 as a consultant in a project end-line evaluation for Build Africa Kenya funded by Street Child UK [validated July 2022].
- As a field and data analytic expert, I conducted organization capacity assessment, feasibility and baseline studies for RODI-Kenya in Nyeri, funded by the Federal Ministry of Economic Cooperation and Development (BMZ). I coordinated a team of 8 enumerators to collect data using Kobo Collect, then analyzed the data on SPSS 28. [July 2022].
- Successfully conducted and validated twenty-one (21) program baseline evaluations, organizational capacity assessments and stakeholder analyses for the Africa Biodiversity Network (ABN) across 14 countries in Africa, funded by the Swedish International Development Cooperation Agency (SIDA). [Report Validated in Benin in April, 2022].

PROFILE SUMMARY

I am a certified monitoring, evaluation and learning expert, project management professional, with ten years of international experience designing programs, strategic planning, big-data science, analytics, research and organization development for non-profit as well as for-profit organizations in over 23 countries spread across Northern and Southern hemispheres. With this vast knowledge, experience and skills, I support start-ups as well as established organizations and businesses navigate through their desired development agendas while providing sustainable outcomes and impact.

CORE SKILLS

- Project cycle management & reporting.
- Data analysis and interpretation using R, STATA, SPSS, Excel, NVivo.
- Data visualization using Power BI, Tableau, and MS Products.
- Salesforce (market and service cloud)
- Graphic design using Canva, Adobe CS (Pr., Id., Ps., Il., & Lightroom)
- Data tools using kobo collect, SurveyMonkey, ODK and google products.
- AI products (AI Chatbot, AI deep seek)
- Excellent communicator (written & spoken).
- Geo-referencing/mapping.
- Training (Module development & facilitation)
- Budgeting and costing

- Biovision Africa trust baseline evaluation of the Farmer Communication Programme in Kenya and Tanzania [2021].
- Conducted budgeting and budget reviews for 21 SIDA partner organizations across 14 countries in Africa. (2023)
- Emergency obstetrics and newborn care (EmONC) program evaluation for Jacaranda Health Kenya. (July 2023)

Strategic plan evaluation & Development, Training, Accountability & project cycle management.

- Strategy evaluation consultant in ActionAid International Kenya's 2018–2028 country strategy paper review [2024]
- Strategy Advisor during GAIN Kenya's 2023–2026 business plan development [June 2023]
- Strategy advisor at the FECCLAHA 2019-2023 strategic plan evaluation and development of the 2023-2028 strategic plan for Kenya, DRC, Rwanda, Burundi, Ethiopia, Eritrea and Uganda [January 2023]
- Co-Facilitator during Hand in Hand Eastern Africa PMEL capacity assessment and workshops. [2024]

April 2018
to
April 2022

Child protection officer

Anglican Development Services Western - Implementing USAID MWENDO project

Key roles and achievement(s):

- Project cycle management
- Coordinated USAID-PEPFAR funded Justice for Violence against child abuse (JVAC) project from proposal, award, implementation, evaluation and closure.
- Contributed to development of Kakamega child welfare policy 2022.
- Supported complete referrals of VAC through inter-stakeholder engagement.

Aug 2017
to
April 2018

Team Leader - BSFP (Isiolo county)

ACF - Action Against Hunger

Key roles and achievement(s):

- Team leadership
- Project cycle management
- Successful project implementation, stakeholder engagement and reporting

January
to
August 2017

AMREF Health Africa - GFTB

Monitoring and Evaluation Assistant - *short term staff*

Key roles and achievement(s):

- Grant management information system
- Project cycle management
- Data management (DQA, analytics, visualization)
- Implementing partners' (IP) capacity strengthening

January 2015
to
April 2016

Kenya Conference of Catholic Bishops - Kenya AIDS response program - KCCB - KARP (Kisumu) Program Assistant - Community-based treatment services - *Temporary*

Key roles and achievement(s):

- Project implementation - community public health interventions in HIV and TB treatment.
- Partner capacity strengthening and reporting.


EDUCATION


University	2022 to Date	Master of Science - Health Economics and Policy	University of Nairobi
University	2012 to 2016	Bachelor of Arts Community Development - <i>Second class upper</i>	MOI University
High School	2010	Kenya Certificate of Secondary Education - KCSE	Ramba High School

PROFESSIONAL CERTIFICATIONS

- Leadership and management in global health - University of Washington (2022)
- Certification in Program Monitoring and Evaluation - Kenya Institute of Management (KIM) (2017)

REFERENCES

 **George Lawi** : Associate Professor – Applied Mathematics
Masinde Muliro University of Science and Technology
Tel: +254722292635 Email: glawi@mmust.ac.ke

 **Victor Kubende** : Grants Management Lead
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